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MEDIA ALERT: FOR IMMEDIATE RELEASE

**The Ultimate Party for the Ultimate Cause at the American Royal BBQ:
Visit the Ultimate Tailgate Party to Benefit Victory Junction Camp, Friday October 1**
Hosted by Kyle & Pattie Petty, Presented by KBS Constructors

Photo Opportunities: Kyle and Pattie Petty; NASCAR Drivers; Kansas City Chiefs Greats; Live Painting Exhibit and Live Music Performance

Kansas City, Mo.-(09/8/2010)- Join us Friday, October 1 from 5-11p.m. for the second annual KBS Constructors Ultimate Tailgate at the American Royal Barbecue. We'll raise a toast, raise our hearts in song, and raise some big money for Victory Junction Camp Midwest, a specially designed camp experience for children who have chronic illness or serious disease.

Presented by KBS Constructors, this year's event promises to be even better than our inaugural venture. We'll have

- Live Music Performance by national recording band and hometown artist ROBE
- Live Painting exhibit by Michael Potts
- More great auction items, including vacation travel, events, and autographed memorabilia
- More time to chat with celebrities, including Kansas City Chiefs greats, NASCAR drivers, and, of course, Kyle and Pattie Petty
- We're even stepping up to the barbecue challenge this year, with onsite, fresh-from-the-smoker cooking by Craig Carter, owner and chief barbecue guru of the Ultimate Tailgate, Inc.

The Ultimate Tailgate Party will take place at The American Royal BBQ-Booth #500 on Friday, October 1st, 2010, from 5-11:00 p.m.

About KBS Constructors

KBS Constructors is a midwest based commercial construction company with offices in Shawnee and Topeka, Kansas. Known as leaders in Critical Environment Construction, KBS specializes in projects where highly sensitive or technical challenges exist. KBS has dedicated their expertise to building The Body Shop at Victory Junction Camp Midwest, here in Kansas City, Kansas. The Body Shop is the camp's key medical facility, a hospital disguised as a camp.

About Victory Junction

Victory Junction is a year-round camp that enriches the lives of children with chronic medical conditions by providing life-changing camping experiences that are exciting and empowering in a safe and medically sound environment. The idea for the camp came from Adam Petty, who was a teenage stock car driver and son of Nascar veteran Kyle Petty. The camp's first location is in Randleman, North Carolina. A second location is being built here in Kansas City, Kansas. Facilities at the camp include a swimming pool, a recreational game room, a computer lab, an outdoor recreational area, and a medical clinic, referred to as The Body Shop.

For more information please visit www.KBSUltimateTailgate.com.

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